



Plug Into Your Green Career

Green Career Momentum Program – Winter 2020

A 6-Session Group Coaching Program
Landing or Creating Your Dream Green Job

Are you at a crossroads as you consider your next career move in the Green Economy? Have you been inspired by Leaders in Energy members and speakers working in green jobs whom you've met at our events? Is this your year to land the Green Job you've been dreaming about? Are you looking to land, create, pivot into, or move up into your dream green job?

Green Career Momentum (GCM) is a career development program and job network for those seeking new jobs and related opportunities. The program consists of six (6) Group Coaching sessions, conducted weekly online via Zoom, that guide you in developing your **Green Career Portfolio** as part of your Green Career search.

GCM participants also receive **three (3)** coaching sessions (30 minutes each) as part of the program. These are one-on-one sessions with Co-Active Coach Beth Offenbacher that can be used to work on your search strategy, conduct practice interviews, or other aspects of your Green Career Portfolio. The Green Career Portfolio is a component of the four-part **Green Career Map™** developed by Beth Offenbacher.

The GCM Group Coaching Program is led by Co-Active Coach and Green Career Workshop Leader Beth Offenbacher, PhD. Beth is Director of Training & Development for Leaders in Energy, and she co-designed and leads the Green Career Workshops offered by LE.

This program is for you if you are seeking to

- Clarify or hone your Green Career Plan and develop your **Green Career Portfolio**
- Strengthen your Personal Brand as a Green Leader
- Map out or refine your Green Career Search Strategy
- Expand your knowledge of the Green Economy and the needs that potential hiring organizations have
- Understand the mindset and expectations of Human Resources professionals, and gain tips for working with them effectively
- Tips and strategies for enhancing your interview effectiveness, including interviewing and storytelling skills, establishing your credibility and build rapport, and valuable post-interviewing strategies
- Grow and expand your network of fellow Green Leaders

This green-focused group coaching program builds on our past Jobs Forums and two Green Career Workshops that we have presented (prior attendance of these is not a requirement for this program). It is part of the Leaders in Energy community of job seekers and those seeking related opportunities, *e.g.*, entrepreneurship, in the green space.

In addition to learning new tools and strategies, GCMers will support one another via networking, share information on their job search with others, etc. We will also conduct experiential exercises to help you gain insights into your job search and collaborate with one another. In addition, time is set aside in each session to work on the “burning questions” or challenges that you are facing in your green career search.

This process can sometimes be a lonely and isolating one so GCM is a good way to build comradery and facilitate peer-to-peer networking within the green community. The program is tailored to assist job seekers at all levels and provide a supportive environment.

Objectives

Participants will also have access to the GCM Portal on Leaders in Energy, with materials from each of the GCM sessions to include recordings of the virtual sessions, worksheets, and other green career resources. Our sessions align with four Key Quadrants of the Green Economy below as well as on cross-cutting themes applicable to the green economy. Four key green quadrants are presented below from the Leaders in Energy Green Career Workshop.



NATURE

Environmental Science, Natural Resource Management

INFRASTRUCTURE

IT/Built Environment, Energy & Smart Grid, Information Technology, Buildings, Transportation

MANUFACTURING CYCLE

Extracting Raw Materials, Processing Materials, Supply Chain, Manufacturing, Distribution, Waste

CREATING DEMAND FOR GREEN PRODUCTS AND SERVICES

Research, Design, & Consulting Services; Governmental/Regulatory Administration; Environment Protection, Policy

Figure 1: Green Economy: Industries and Sectors within the Green Economy (from Green Career Central)

Schedule of Green Career Momentum Sessions*

Topic	Skill	Green Economy Focal Area	Date
1. Working with External Recruiters vs. Internal Recruiters	Creating Your Search Strategy	Clean energy, energy efficiency, electric grid	Tuesday, December 15, 2020 6:00-7:30pm Eastern
2. The Green Economy: Job and Career Trends You Need to Know About	Identifying Your Unique Talents and Assets	Cross cutting – All sectors of Green Economy Map	Tuesday, December 22, 2020 6:00-7:30pm Eastern
3. Creating Your Green Job, through a job you get, OR through a company you start	Storytelling for Getting Hired or Pitching Your Green Venture	Renewables, Energy Efficiency, Infrastructure and Energy Policy	Tuesday, December 29, 2020 6:00-7:30pm Eastern
4. Getting In the Door: Executive Communications, Resumes and Cover Letters	Successful Interviewing: Developing Rapport	Cross-cutting green economy map	Tuesday, January 5, 2021 6:00-7:30pm Eastern
5. Green Organizations “On the Inside” – Challenges and Opportunities	Steps for Establishing Credibility as a Green Leader	Manufacturing/Supply chain/Circular economy	Tuesday, January 12, 2021 6:00-7:30pm Eastern
6. Inside the Organization: What Happens After the Interview and Before the Offer	Staying Positive and Post-Interview Strategies for Positioning to Get the Offer	Nature, Natural Resources	Tuesday, January 19, 2021 6:00-7:30pm Eastern

*Sessions may be subject to change.

Registration

\$357 Registration

Sessions are held by Zoom and all are recorded. Seats are limited.

Register at www.waterfordinc.com/green-career-momentum

Includes a comprehensive workbook with exercises and resources.

Participants also receive three (3) one-on-one coaching sessions with Co-Active Coach Beth Offenbacher. These can be valuable sessions for resume consultation, career strategy discussions, interviewing preparation, and similar topics.

Payment plans and invoicing options are available. Please contact Beth Offenbacher at beth@waterfordinc.com or 703.623.4811